

## **Broadcasting Material**

### **Round 1 = Breaking News Cold Read**

- Cold Read / Breaking News (this will be released in round and students are given a 2 min prep to prepare).

### **Round 2 = News Program (5 minutes)**

- **Music Outro / Music Intro** = One at each end (20 - 30 sec each).
  - Students should reference **songs & artists** from **TWO** of the following genres = Classic Rock, Country, R&B, or Pop.
- **News Stories** = ALL news stories must be from the week prior to the day of the tournament (45 sec - 1 minute each).
  - Programs should include a wide range of stories.  
Suggestions = local, national, International, sports or weather.
- **Commercial** = Placed somewhere in the middle of the newscast (45 - 60 seconds). Write an advertisement for a film of your choice.
  - Choose a film that is either currently showing in theaters or one that will premiere the weekend of the tournament (Jan 10th).
  - Craft a commercial highlighting the movie's unique selling points (genre, cast, critical acclaim, or special effects). Introduce the movie and include a call to action, such as mentioning a local theater name or ticket options.
- **5 minutes Total Time** = With everything combined your newscast should be no more & no less than 5 minutes.

### **Round 3 = Editorial**

- **2 Minute Editorial = Prepare ahead of time and bring to the tournament.**
  - **Topic =** In recent weeks, several major U.S. banks, including Goldman Sachs, Wells Fargo, Citi, Bank of America, and Morgan Stanley, have exited the Net-Zero Banking Alliance (NZBA). This departure has raised concerns among climate advocates about the potential weakening of financial commitments to climate-friendly policies and the financing of fossil fuel companies. The banks cite pressure from political entities and antitrust concerns as reasons for their withdrawal.
    - **Question =** Should major financial institutions be required to remain committed to climate alliances like the Net-Zero Banking Alliance (NZBA), despite political and economic pressures?

### **Finals = Combine News / Editorial**

- **Final =** 7 minute news AND editorial program combining the material from rounds 2 and 3. This combination may be organized as the broadcaster wishes but must be 7 minutes total in time.